



Logo User Guide

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Why Logo Guidelines?

We are very proud of the Massage2U brand and want to make sure that it is always used properly. This will assure that the Massage2U brand stays consistent.

To help represent the Massage2U brand in the correct manner, we have developed several versions of our logo to be used in certain situations. The following guidelines will explain logo usage and how it relates the different versions of our logo.

If at any point you are confused as to which version of our logo is to be used, please contact us to request the necessary artwork.

Image selection

The image you decide to use will depend on where it is being used and whether you can use color or black & white only. There are four image formats of the Massage 2 U logo for you to choose from on the following page.

When reproducing the logo in color, you should choose either the regular color version (Massage2U in blue) or the reversed color version (Massage2U in white). The reversed version should be used when there is a dominant or dark background. If you are using one color only you should choose between the black or white versions.

Which format?

Multiple formats are available for each logo version. The most common electronic formats that are used are EPS and JPEG.

- EPS is the format used for print reproduction. Use this option for press, general advertising, brochures, leaflets, signage and any other professional printing or high quality reproduction. The eps format is a standard format for the printing industry.
- JPEG is a low-resolution format that is suitable for computer screen use, internally printed newsletters (eg using Microsoft Word or Powerpoint). It is also suitable for use on Internet web pages.

Colors

You should always use the correct Pantone® colors when reproducing a color version of the Massage2U logo. You simply need to tell your printer or designer that the colors are:

Massage2U Blue Pantone® 2766C

Massage2U Arrow Green Pantone® 376C

The logo for Massage2U, featuring the word "MASSAGE" in a white, sans-serif font and "2U" in a larger, bold, white, sans-serif font. A green curved line underlines the "2U" and extends to the left, ending under the "A" in "MASSAGE".

MASSAGE2U



Message 2 U Logo - Color Positive



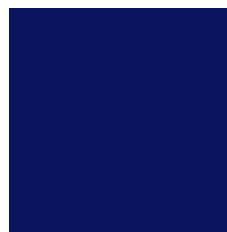
Message 2 U Logo - Color Negative



Message 2 U Logo - Mono Positive



Message 2 U Logo - Mono Negative



Message2U Blue
Pantone© 2766C



Message2U Green
Pantone© 376C

A few don'ts!

You should also be careful not to:

- Change the position of the arrow on the logo
 - Change the size of the arrow
 - Distort the logo
 - Re-create the logo using different fonts
 - Use Massage2U on its own without the arrow
 - Attach service or product descriptions to the logo
- See the examples on the right.*

If you need help?

We are always happy to help ensure that the Massage2U logo is used properly. If you have any questions about how to use the logo please contact our team, either by email at: support@massage2ULLC.com or by telephone: 888.308.8965



MASSAGE2U

Do not change the position of the arrow on the logo.



MASSAGE2U

Do not change the size of the arrow.



MASSAGE2U

Do not distort the logo.



Massage2U

Do not re-create the logo using different fonts.



MASSAGE2U

Do not use Massage2U on its own without the arrow.



MASSAGE2U
HAIR REMOVER

Do not attach service or product descriptions to the logo.



MASSAGE2U